

# ***How to Build Wealth?***

***with a System that Works***

**Make your Dreams come True**



## Where should you start reading?

### Choose your level of experience ...

**No experience:** You have never looked at wealth creation systems and ways of creating a passive income.

**Start at page 3.** We want to show you what is available and what to watch out for. Empower yourself.

Read to page 27. Then read on if you want to see how we do it.

**Seen some Schemes:** You have seen some of the Passive income creating systems available, but have never really tried your hand at one.

**Read page 3 then skip to page 12,** (Chapter 2)

Empower yourself. Read to page 27. Then read on if you want to see how we do it.

**Tried some things:** You have tried one or more systems and schemes, but have been “burned” or have never really made more than a few Rand with any of them.

**Read page 3 then skip to page 12,** (Chapter 2)

Empower yourself. Read to page 27. Then read on if you want to see how we do it.

**Experienced:** You have been involved with systems to create wealth and a passive income. You have had some success, but are open to looking at others.

**Start at page 42,** (Summary).

Dear Friend

Thank you for downloading this report. I am really excited to share this empowering information with you. The focus of this report is on wealth creation and not on our products, although you will get all the information on our [products and service here](#).

The journey to financial success and freedom is an exciting one. But it needs to be walked with wisdom and not run at breakneck speed.

18 years of research, trial, error and experience are distilled into this report, which will show you what to avoid and what to look for in a system that will guarantee your chances at creating a lasting and steady passive income stream.

If you are interested, you will discover a unique, honest, ethical system that works and will help you build wealth... If you are prepared to work. This system took 4 years to design and we are always improving on it.

The information you are about to read will save you hundreds of hours of wasted time and money. It has the potential to put you in the top 1% of earners in the world.

A passive income stream will offer you incredible financial freedom - the money to do what you want and the time to do it.

**You always have to invest, in the beginning (time or money), to create a passive income. Then you will be paid for the rest of your life. Reading the first half of this report carefully is your first investment of time to help you start your journey to creating wealth and financial freedom.**

The second part of this report explains our program to you.

You will not find any hype in this report. It is written to empower you and show you how to build wealth.

The world economy has created huge financial insecurity. You may have a job today, but 6 months from now you may lose it. Now is the time to start creating a passive income. It will not grow overnight, but in a year or two you will have a constant flow of income, regardless of whether you have a job or not.

With that said, I want to invite you to go on a journey with me, discovering how you can build your own secure passive income stream.

*Arnfried*

**Arnfried Klein-Werner**

***Motivator & CEO - Be Motivated Today***



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**PS.** Any repetition in the text is intended to remind and reinforce important points.

### Facts:

A recent **Jupiter** research report found that more than 25% of the people they studied have cut back on watching TV... so they can spend more time on the Internet!

According to Forrester research, on-line sales will continue to grow by 11% in 2009.

According to e-marketer research, on-line search marketing will continue to grow by 14.9%.

## Chapter 1

### Ways of Creating a Passive Income

Food is up.  
Fuel is up (if its not, it will be again soon).  
Clothes are up.  
Interest Rates are up (if they're not, they will be again).  
Flights are up.  
Property is up.  
School fees are up.

#### **Salaries are NOT.**

The cost of living has sky-rocketed and you need more money to live comfortably.

You probably would like to have an extra \$200 to \$2,000 (+-R2,200 – R22,000) per month. But you don't have the time or energy to earn that extra income.

Passive income is the answer.

#### **WHAT PASSIVE INCOME WILL GIVE YOU**

Besides the rising cost of living, there are other reasons why you would like to earn an extra income, and more specifically, passive income.

- ✓ You would love to make a few hundred or thousand Dollars extra every month to combat the rising cost of living, to spoil yourself or enjoy some extra luxuries, like: weekends away, a few more romantic dinners, an overseas holiday, more manicures and massages, or a few more "toys" like a quad bike, jet-ski or a laptop computer.
- ✓ You want to start creating a passive income stream while you are still holding down a job. Your goal is to get to a point where your passive income can replace the income from your full-time job. Then you quit your job and can start pursuing your passion, without having to worry about finances.
- ✓ If you are a working or single Mom, you would much rather be at home, raising your children. But you have to work to pay all the bills.
- ✓ Perhaps you are a stay-at-home Mom. You don't need to, or cannot find work, but simply would love to earn some extra income every month to have more financial independence.
- ✓ You would love to quit your job and have financial freedom. Working in a job may provide a regular income, but most times that income is not enough and you lose your freedom. You have to do things you don't like to do: be at the office at a certain time, take lunch and coffee breaks when you are told, and

work late on short notice. Often you are not appreciated, and taken advantage of.

- ✓ You are frustrated because you have struggled financially. You are sick and tired of "being sick and tired". You really want to change your financial future. You are sick and tired of:
  - Living in debt;
  - Worrying about your financial future;
  - Not having money at the end of the month;
  - Not being able to spoil yourself whenever you want to;
  - Working for a boss;
  - Having to leave your children in day-care all day while you fight the traffic and your job; and
  - Not enjoying overseas travel.
- ✓ You want to develop a passive income to provide for your retirement, because you realize that you have not saved enough to adequately cover your retirement needs.
- ✓ Lastly, you would like to earn some extra money, but don't have time to start a business or the money to invest huge capital. You need something requiring very little effort and low overheads.

Perhaps you can identify with one or more of the above situations. You are looking for something that will take you to another financial level.

## EARNING PASSIVE INCOME

When you earn enough extra income from passive income streams, you still have time for other important things.

Creating a passive income stream will give you more money and the time to do the things you want to do. But above all, it will radically improve your lifestyle without having to work more hours.

### What is Passive Income

A passive income is an income that is not related to your efforts. In other words, earning money without having to directly work for it. With passive income, the **income keeps rolling in**, whether you work or not.

In "*Rich Dad Poor Dad*", Robert Kiyosaki explains that if you want to be financially secure you have to develop many passive income streams. As long as your income is dependent on your efforts, you are always at risk. If your company retrenches you, you have no more income.

To have a passive income, you have to **invest (time or money) in the beginning** and then you will be paid for it **for the rest of your life**.

Of course, you have to invest in something that will provide a continuous income. I have learned from hard experience what is worth investing in and what is not. This report will show you what kind of system is worth investing time in.

## THE MOST COMMON WAYS TO CREATE PASSIVE INCOME

### 1. Bank Interest

Earning interest on money in the bank, in a fixed deposit, is the most basic form of passive income.

**For example:** \$100,000 (+-R1,000,000) on fixed deposit, at 12% interest per year, will give you \$12,000 (+-R120,000) per year. That is \$1,000 (+-R10,000) per month.

#### **Major Challenge:**

You need huge capital saved in order to have a decent income - at least 200 times as much money in the bank as you need every month. To have \$5000/month, you need to earn \$60,000 per year. The best fixed deposit gives about 6% interest. To earn \$60,000 interest per year you need \$1,000,000 invested.

When you save for your retirement, you hope to save enough so that at retirement you have +-200 times more saved up than you need every month. Insurance companies have calculated that you need to save 15% of your **gross** monthly income for approximately **40 years**.

But only 2% of people actually save this much. That is why **98% of people cannot survive** on the benefits of their retirement funds. They simply have not saved for long enough.

#### **Important Lesson**

If you have not been saving 15% of your gross income for 40 years by the time you retire, you will need another steady passive income. Now would be the time to start one.

### 2. Rental Property

Owning rental property gives you a passive income stream. When you own property that you let, you are earning an income without having to work to receive that income. That income is passive. Tenants pay their rent every month, whether you do anything or not. If you get someone else to manage and maintain the property, you don't have to do anything.

**Major Challenges:**

- x You need to earn enough to qualify for a second mortgage bond, so that you can buy some rental property.
- x Qualifying for a second mortgage bond is nearly impossible for the average person.

**Important Lesson**

An extra passive income stream would help you qualify for another mortgage bond to buy some rental property.

**3. Royalty Income**

Patenting a product that is produced and sold, recording hit music or writing a book are some ways of generating royalty income. Every time the product, book or CD is sold you earn a royalty.

**Major Challenges:**

- x You have to design an original product.
- x Then produce and market it.
- x Or you have to write the book, or record the hit music.

It can be done, and I hope one day, as you release your potential, you will do it. But you first need the idea and then funds to make it all happen. I hope that the songs or books within you, will one day be heard and read throughout the world.

**Important Lesson**

There are great inventions, books, art and ideas within you that the world needs. But for you to release your potential you need time and perhaps finances to market your great idea. A passive income stream could provide both time and money.

**4. Subscription Income**

Another form of passive income is from regular subscriptions to services, such as Internet Service Providers (ISP), telecommunications companies or television networks like Cable TV.

These companies provide us with a service and receive an income from our subscriptions every month. Whether there are 1,000 or 100,000 subscribers, there is not much more work involved, except initial setup and regular maintenance.

If you can offer such a service which people subscribe to, then as soon as you have enough subscribers, you can hire someone to manage everything. Now you can earn a passive income.

**Major Challenges:**

- x You need to be a service provider of this kind.
- x You need to set up the company.



- x You need to do the marketing and sales to get thousands of subscribers.

### **Important Lesson**

Subscription income is a key to enjoying a passive income. The money just comes in every month.

## **5. Benefiting from the efforts of others**

Another subtle form of passive income is by benefiting from the efforts of others. We have all benefited from the efforts of other people. Every time we pick up the phone we benefit from the work of Alexander Graham Bell. We also benefit financially from the work of others.

When we get paid at the end of the month, it is because our company has provided a service or product, which a sales person has sold. They made the sale and we managed some part, or did some of the work or handled part of the admin. Other people do the work and you benefit financially from it.

The way to create passive income is by building a company of 100 or more people, each of their efforts contributes to the profits of the company and you benefit a little bit financially, from each of their efforts.

When you get a manager to run the entire business for you, you can earn passive income every month. As the company grows and makes more profit you can earn a bigger passive income. Now you keep benefiting from the efforts of others.

John Paul Getty, one of the richest men in his time, said, "I would rather benefit 1 hr from the efforts of 100 men, working 10 hours each, than have to work the 100 hours myself".

### **Major Challenges:**

- x You need to start a company that provides a service or produces a product (or sells them, like a retail store);
- x You need to learn how to do all this; and
- x Get the funds to make it all happen.

### **Important Lesson**

If we can find a way of benefiting from the efforts of others, we won't need to do all the work ourselves.

## **6. Network Marketing**

Network Marketing or Multi-Level-Marketing (MLM) is moving products through a network of consumers and/or sales people. You recruit others to use and sell the products. They will also recruit others who will use, sell and recruit.

You benefit from the sales or personal use of others in your network. If the network is very big, you earn a good passive income based on the work of others in your network.

**Major Challenges:**

- x You need to be able to sell and most people don't like selling.
- x You need to recruit others who will sell and recruit.
- x You have to attend many training and opportunity meetings.

**Important Lesson**

In Network Marketing you can benefit from the work of others.

**7. Internet Sales**

By setting up a website and selling high demand information products on the Internet, you can also create a passive income.

Information products like e-books, courses and videos can be automatically sent from your website with no personal involvement.

Everything is automated by technology. It runs on auto-pilot, 24/7. Once set up, you don't have to do anything, except make sure you are advertising at the right places.

People keep visiting the website and buying your products while you are relaxing on the beach or working.

**Major Challenges:**

- x You need to have developed high demand products.
- x You need the sales skills to develop a website that sells well,
- x Or have enough money to pay someone to do it.

**Important Lesson**

The Internet has become a powerful way to reach many people effectively, 24/7.

**8. Affiliate Marketing**

Affiliate Marketing is referring your website visitors **to other websites**, where they will buy products or services. As an Affiliate Member you could also refer people through emails, text messages, social media or other forms of advertising.

Thousands of Internet companies will pay you when you refer business to them. Companies such as Dial Direct Insurance, Amazon.com and others, which sell books, CD's and more. Also companies providing services such as auto responders, website hosting and audio hosting. The commission is between 10 and 50%. But these are usually only once off sales.

### Major Challenges:

- x You have to have a website.
- x You have to make hundreds of successful referrals to have a good passive income unless you have a subscription service.

### Important Lesson

Without having your own products or making sales you can earn passive income.

These are the main ways to create a passive income. They are all good ideas and they all work, but each has some **major challenges**.

If you do a search on Google on any of the above, you will find a lot of information on each.

These systems all work to some degree.

**It is possible to combine the best of them and remove the major challenges, to make a system that works exceptionally well and will create a passive income for you.**

Before we end this chapter, notice something very important. Every time you want to create a passive income, you need to have a large group of people.

It is people that keep selling, buying or subscribing to a monthly service.  
**You need people.**

In Chapter 2, I share what you need to be aware of when looking for a system to create a passive income.

## Chapter 2

### Keys to Creating Passive Income

#### First:

#### Watch out for old advice:

Growing up, you may have been told to get a good education and find a good secure job. This is what our parents told us, because it worked for them. They stayed with their first company, their entire lives and usually had enough money for everything they needed.

Today this advice keeps most people in poverty, because our world is changing so rapidly, that you need to continually re-educate yourself just to keep your job. And that still does not provide security, because a merger may mean that you may be retrenched next week.

Or the economy may require that you be laid off by your company.

#### Here's another bit of old advice to watch out for:

**"If you have a pension fund, you will have enough money at retirement."** This was true when our parents stayed with their companies for 40 years. But these days, when we get retrenched, we take the funds from our provident fund, to help us survive while we look for a new job.

The new job does not provide a pension fund so we take out a Retirement Annuity for \$300 (+-R3,000)/month (10% of our net income) and think we will be fine at retirement. BIG MISTAKE! You need to save 15% of your **gross** income for **40 years** in order to have enough at retirement.

Those who don't, have to carry on working after retirement or drop their living standard drastically. My father worked for 30 years for the same company, but his pension does not give him enough to survive. Fortunately he has another source of passive income which covers the shortfall.

I don't want you to miss this: What was the wrong thought here? **"If you have a pension fund, you will have enough money at retirement."** This was true for our parents who kept their jobs their whole life long. The real **truth** is: if you save 15% of your **gross** income **for 40 years**, you will have enough at retirement.

Maybe you already realise this and that is why you are looking for a way to create a passive income stream.

Can you see how our beliefs can lull us into a false sense of security?

## 21 KEYS TO CREATE A PASSIVE INCOME

In my search to find a system that would really create passive income, I discovered 21 keys that guarantee wealth.

**1. People.** The money always comes from people (unless your money is on fixed deposit). A bit obvious, but important. You need people. Either customers, team members, leaders, recruits, whatever. The more people the more money.

You are looking for a company and system where you can get to **enough people without much difficulty or backbreaking effort.**

**But you want motivated people who will work. People who are committed to succeeding, no matter what. People who won't quit when they face a few obstacles.**

**You also need to be a person like this if you want to succeed. There are no shortcuts to building wealth. You probably know that only in the dictionary do you find success before work.**

**You will be helped and guided by a mentor who will invest his or her time helping you. This means you need to be totally committed to your financial future.**

**2. Excellent Products or Services.** A company that does not offer value-adding products or services, should **not** be in business. **Any system without products or service is an illegal scam.**

And since you always need people, you have to offer them something of value for their money. If not, they won't buy a second time.

**3. Affordable.** After hearing hundreds of complaints about expensive products, I think we all realise that the product should be affordable. People who need money can't be expected to pay for expensive services or products.

So a company needs to have good quality, genuinely affordable products or services. Products that everyone can afford to buy.

**4. High Ticket Items.** That's a nice way of saying "Expensive products". When the products are high ticket items, the commission you earn is also high. This means that you need fewer "customers" to make more money. But most people can't afford these items.

**But this contradicts "Affordability" from point 3 above.**

***The Be Motivated Today* commission plan overcomes this challenge.**

**5. Money.** We all want to see the money. We want to see it flowing into our bank accounts, not out. We want a system that gives us the opportunity to make money in our first month and then continue making that money the following month, WITHOUT spending more than we make. This gets us motivated to carry on working.

**6. No Selling.** Very few people are good at selling. Therefore you want a system where you don't need to sell. It is possible with the use of technology and advertising to create such a system.

**7. Subscription Income.** If there is a service that people subscribe to every month, paying by debit order then you know you will have passive income. Every new subscriber means an increase in your passive income. **This is a must, if you really want passive income.**

**8. High commissions.** The company should pay a good commission to its members, so that people will be rewarded for their efforts. You want to earn as much as possible.

**9. Easy Recruiting.** One usually needs to recruit people. Most people don't like and can't recruit, yet one needs people. **You are looking for a system where it is easy to recruit – where there are good tools and systems that make recruiting easy.**

**10. The Internet.** The Internet has allowed us to contact, communicate and sell or recruit people anywhere in the world, 24/7, without being there or even doing it ourselves.

A professionally written web page can convert visitors into customers or recruit them for you. So you want a system that uses the internet to a large degree to take some of the work from your shoulders.

**11. Automation.** Because of technology and the Internet, we can automate almost everything. The entire sales process can be automated. That means that you can easily to sell, or recruit others. **This is essential** and we will talk more about this in Chapter 3.

**12. Wealth Building System.** Because of automation we can create an automatic, effective wealth building system. A system that takes the difficult aspects out of your hands and does them for you.

This means you don't need to visit people and spend hours trying to convince them. **Without such a system you are setting yourself up for failure.**

**13. No Meetings.** Such an automated system also takes care of training for you. This means you don't need to attend training meetings. You can read or listen to it on computer. Everyone can get the information any time.

**14. It takes time.** It takes time to create a passive income stream. It does not happen overnight unless you buy property or invest your money in the bank.

Of course we all want thousands today.

But there is no such thing as get-rich-quick (SORRY!). There are many websites claiming quick riches.  
**DON'T GET CAUGHT. THERE IS NO SUCH THING!**

**15. Not Time Consuming.** Most people DO NOT have a lot of time. You want a system where you do not have to spend a lot of time every day – maybe 1 – 2 hrs. max.

**16. Try before you buy.** We like to test out a product before we spend money on it. Successful companies will offer you a free trial, to try out the product or service.

**17. Money-back-guarantee.** We don't like to take risks. You may have been burnt before by companies offering the world. Understandably you may be skeptical.

If a system is really so good, then there should be some kind of guarantee. If the company makes promises, it should back those up, because you are putting your trust in the company. Look for a **Money-back-guarantee**.

You will be working and investing your time, and money, in a system that you expect to deliver results. If it does not work after much effort, then there should be some kind of compensation.

**18. Incentives.** You may not be motivated by incentives. But if they are achievable, then they can really motivate you to work. Achievable incentives put money in your account and encourage you to work a bit harder.

Incentives also give you a sense of satisfaction, more than just the income. To get a special reward for working, makes you feel **"It was worth it!"**. Make sure your opportunity offers bonuses or incentives.

**19. Personal support.** In successful systems, you are personally supported - not pressurised.

When you start a venture, you need to know that there are people supporting you. You want to be able to talk to someone, ask questions and be reassured that you are doing the right thing.

When you face challenges, you can pick up the phone and call (or email) someone who will encourage, motivate and inspire you to persevere.

**20. Consistent and persistent work.** Time and consistent work is required during the investment period. One has to be prepared to work consistently for the first 6 to 12 months. Don't be fooled into thinking that in 10 days or 3 weeks, you will have a huge passive income. A passive income can start in a short time but to get to \$1000 - \$3000 (+-R10,000 – R30,000) /month will take time after you have invested first. Don't be taken in by the promises.

**21. A Dream.** You have to have a dream that will drive you to work and persevere. Nothing of value comes easy. To have the financial freedom, the car or home of your dreams, you will have to work. But on the other hand even with the best system, if you do not have a dream it will not work for you.

These 21 keys should be present in wealth generating systems which claim to produce a passive income stream. If they are not, you drastically reduce your chances of success.

In Chapter 3 we will look more carefully at some of the above, to show you what 4 ingredients make a system VERY POWERFUL to build wealth for you.



## Chapter 3

### 6 Factors that Guarantee Passive Income

**Many years ago, in Italy**, there was a village 500 metres from the river. Every day villagers had to go down to the river, to get their water.

Two brothers, Julio and Roberto, could not find work and decided that they would offer a service to the villagers, carrying water every day for a fee.

Their business went very well, but after a few years, the youngest brother, Julio, got tired of carrying water every day.

It was back-breaking and boring. He thought about how he could make it easier for himself. He decided to lay a pipeline from the river to the village.

He did some research, made plans and started digging. It was even more back-breaking than carrying water.

When he told Roberto about the idea, he only half-listened and just saw how hard Julio was working in the sun and decided it was not a good idea.

So Julio worked for weeks and months on digging the trench, laying the pipes and covering the whole lot up again.

After 6 months of work, the job was done.

He invited all the villagers to the grand opening and turned on the pump. At first nothing happened, but then they heard the gurgling sound of water.

And soon clear river water was flowing out of the tap. Now Julio could sell his water from the tap, and no longer had to carry water every day.

He had built a pipe-line.

While Roberto carried on struggling every day, Julio had created a passive income stream.

You want to create a pipeline, that will ensure you can have an income in the future and enjoy for the rest of your life.

Now let me expand on the 5 most important factors to creating passive income.

## 6 Factors that Guarantee Passive Income

### 1. AN EXCELLENT PRODUCT

Without a product or service that a company provides, you only have an illegal scheme. There are hundreds, perhaps thousands, of opportunities being offered on the Internet that do not have a product. These are illegal schemes.

You want to be involved with a company that is providing an excellent service or selling a good product. The best kind of products are information products that can be delivered via email or the Internet. These include, e-Books, e-Workbooks, Audios and Videos. With such products you do not need to keep stock or make deliveries.

Furthermore, the company is able to pay you much higher commissions on such products, because they are not expensive to produce.

A company that offers these type of value-adding products is assured of an excellent future. And you will be successful.

If the product is good, clients will buy every month. If there is a monthly subscription, you don't need to sell every month. This means **you get a regular passive income every month**. We'll talk more about this in a moment.

### 2. BENEFITING FROM OTHER'S EFFORTS

In Chapter 1 we discussed how we have all benefited from the efforts of other people down the centuries. Every time we pick up the phone we benefit from the work of Alexander Graham Bell.

We benefit financially from the work of others too. When we get paid at the end of the month it is because our company has provided a service or product, which a sales person has sold. Other people do the work and you benefit financially from it.

We mentioned in chapter 2, that because passive income always comes from people (unless you have a large fixed deposit), one has to create a network of people. This is called an **Income Network**.

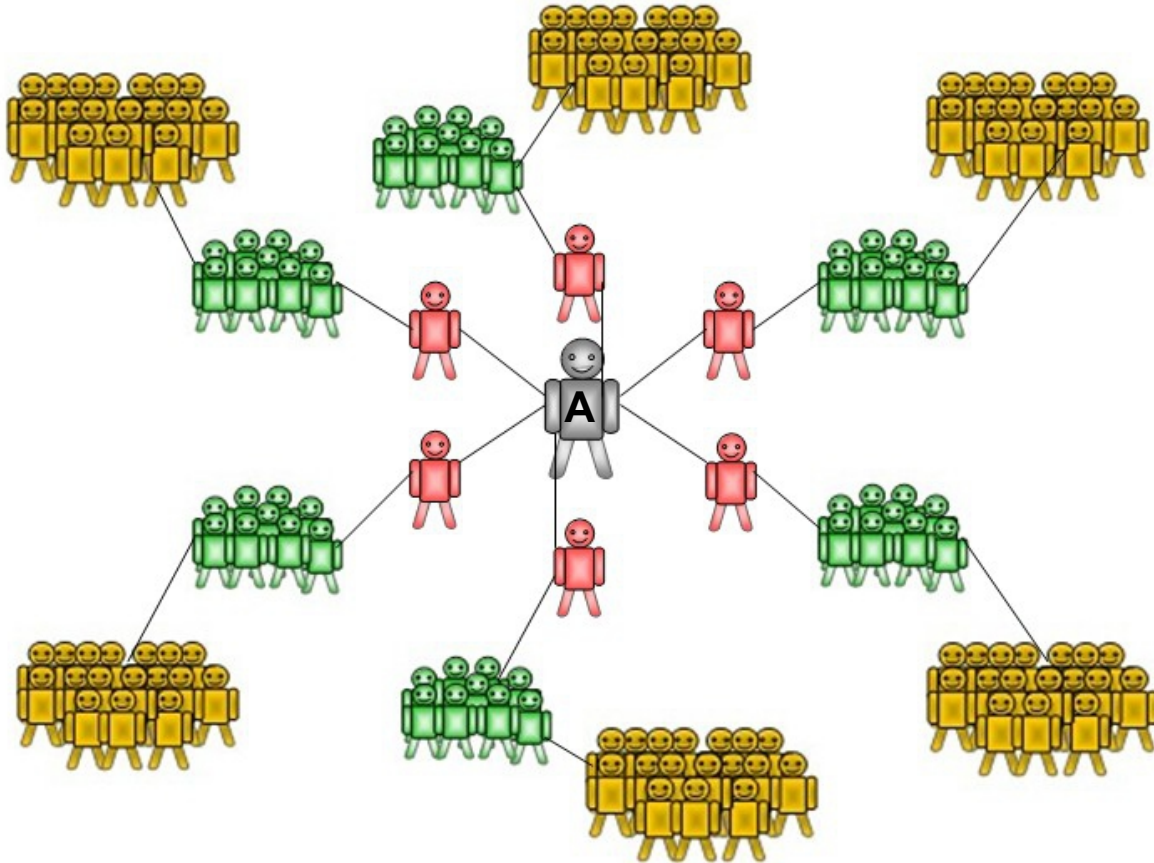
Income Networks were first introduced in 1948.

The Idea was that you have agents, or distributors, who sell products. You benefit from their sales, maybe 5 - 10%.

They also have distributors that sell. You benefit from their sales too, maybe 1 or 2%. These also have distributors who sell. And, yes, you guessed it. You benefit from their sales too (maybe 1 or 2%).

Now you have a network of distributors. If you don't sell for the month, you still earn income from the sales of the distributors in your income network. Thus you have a passive income stream.

The diagram below shows what that would look like.



**From the example above:**

Andy, sponsors 6 people. So there are 6 people on level 1  
 These 6 each sponsors 9. Now there are 54 people on level 2  
 These 54 people each sponsor 2. Now there are 108 people on level 3

These 108 people must also recruit and sell.

In a table, Andy's network looks as follows:

Level	Members	%
1	6	10
2	54	3
3	108	2
<b>Total</b>	<b>168</b>	

There are 168 people in the network.

Andy, benefits 10% from the sales of the 6 people on his/her 1st level, and 3 and 2% respectively from the sales of the people on his/her 2nd and 3rd levels.

As more people are sponsored the network grows and Andy benefits a small percentage from the sales of everyone down to a certain level.

Approximately 2000 companies worldwide, sell their products and services through distribution networks like this. Such companies are called Network Marketing, Multi-Level-Marketing or Referral Marketing, companies.

The concept is taught in business schools and universities.

This is commonly misnamed "Pyramid Selling". And because of the bad publicity of illegal "pyramid schemes" many people don't want to be involved with anything that looks like a network.

Please see the differences between a legal "pyramid" and an illegal pyramid scheme in Appendix I, at the end of this chapter.

Yet we must not throw out a good concept because some companies have used networks illegally.

There are also 3 excellent videos you can watch at

<http://www.bemotivatedtoday.com/content.asp?TopLinkID=348&PageID=137>.

These answer the following questions:

1. Network Marketing/MLM: Who's Lying?
2. Network Marketing/MLM: Who's Getting Rich - Who's Not?
3. Network Marketing/MLM: Do Most People Fail?

Networks have incredible financial power. Most successful passive income generating systems use the power of income networks. Benefiting from the efforts of others.

Billionaire, John Paul Getty, said, ***"I would rather benefit 1 hour from efforts of 100 men working 10 hours each, than have to work the 100 hours myself"***

This is what CEO's/Presidents of companies do every day. This is why the sales manager earns more than the salesmen yet he does not sell a single product. He benefits from the work of his sales agents.

And all corporate structures have this form. Most of us have been part of one at some point in our lives.



## GOOD NEWS



There are companies that have perfected the art of building a passive income network. They have recruiting and training systems that ensure your success. These systems work and are really helping people build wealth.

Remember what the billionaire, John Paul Getty, said, ***"I would rather benefit 1 hour from efforts of 100 men working 10 hours each, than have to work the 100 hours myself"***

In an income network this wisdom is used. One can then **work smart not hard**.

If you have an income network, you are working smart because:

- ✓ You benefit from the efforts of others
- ✓ You are leveraging the efforts of many people - everyone works, and you benefit from their work
- ✓ If the commission plan is developed well, it will create a huge, steady and growing, passive-income stream for you, for life
- ✓ Anyone can start and build a network - No specialized skills are required  
IF THE SELLING AND RECRUITING SYSTEM IS AUTOMATED

**You could be one of 3 people:**

1. You have never come across an income matrix/network before. It is the first time this concept has been explained to you.

You are not quite sure if this is genuine. I assure you that literally thousands of companies around the world, sell their products through Network Marketing or Affiliate Marketing.

2. You have seen this kind of concept in a few companies before, and it has been shown to you by friends or colleagues.

But you have never tried it. A few of your friends, tried it, and gave up. Perhaps you even know a few who are still at it. (with or without much success)

3. You have tried your hand at Network Marketing. You may be successful at it or perhaps you were not.

If you have ever seen this concept before you probably thought, "This is too good to be true. I don't know if it will work?"

This concept does work. Annual sales through Network Marketing organizations have reached about R800 billion worldwide.

And with the right system anyone can become successful in Network Marketing.

I have studied Network Marketing since 1995 and have been involved in many companies having done thousands of hours of research into systems to identify the keys to ensuring success.

As a result I discovered the 21 keys that I summarized for you in chapter 2. These I give you so you will be empowered to not waste time in your search for a company and a system that will work for you.

Having a network is an excellent way to build a pipe-line.

Every business owner tries to do just that as he or she builds his/her company, with departments, managers, supervisors, accounts, production, sales, customer service, etc. All these departments and people contribute to the financial success of the business owner.

But with an Income Matrix, **your members are also running their own home-based business.** They also want to create a passive income stream.

So you are not the only one working. Your entire matrix works.

**And you benefit from it.**

Unfortunately all the failures and illegal pyramids have turned people off.

If you have been put off networks because of the **illegal pyramid** schemes and the huge failure rate, I understand.

In the end the only thing that will work is a network.

Here's the most important discovery I made that can **eliminate any challenges** of Network Marketing (selling, recruiting, meetings, learning about products and systems).

**We CAN eliminate all the challenges** if we have ...

### **3. STRONG LEADERSHIP**

If you look at 99% of ordinary people who have become wealthy you will see that they were leaders. I'm not talking about extraordinary people with great talents like actors, musicians, artists or inventors. I'm talking about ordinary people who have built wealth. They either started their own companies or they worked their way up in companies until they got to positions of leadership, like VP's (Directors), executive managers or senior managers.

In each case they then benefited from the efforts of the people who they were in charge of or whom they lead.

They worked smart. Isn't it time you started working smart too?

But they had to become leaders of people first.

Look at any career and you will always see that the leader/manager earns more than those he supervises/leads.

And when building passive, residual income the importance of becoming a leader is even greater.

So any system that wants to successfully build passive income must have a leadership program that moves people from where they are to becoming strong leaders. Because leaders become wealthy.

There must also be good caring and strong leaders in the company who are heading the company up and taking it into the future.

We have excellent leaders whom I am extremely proud of. They are committed and caring. They want to help their teams and they have integrity.

#### 4. INTERNET AND AUTOMATION

We talked earlier about the fact that through technology we can automate many processes so that **you DO NOT need to sell, recruit, train, motivate or carry stock.** It can all be done automatically for you. No need to attend meeting on cold evenings. All training and opportunity meetings are done on the net and recorded for you.

If you have a system that handles all those functions for you, all you need to do is direct people to a website where a professionally designed sales system sells the product or service and makes sure you are rewarded.

You are freed up to pursue your passions and live your life to the full.

You have more time with family and friends.

You can go on holiday and your income will continue growing while you are away.

When you come back, your income is higher than it was the month before.

Is this a dream? Not at all. It happens for thousands of members of **Be Motivated Today** all the time. Our system makes it possible.

I was talking to one of our Platinum Members a while ago. She told me that she was away for a week on holiday. When she came back her income had grown. In fact for her and others, it is growing every day.

**Because of technology, YOU can have access to a system that does 99% of the work for you.**

#### 5. LET'S TALK ABOUT MONEY

The 3rd key that makes a wealth generating system successful, is how soon and how much money you will be able to make.

You have to have the following 3 things.

##### a. Subscription Income

The best form of passive income, is monthly subscription income. Once your client agrees to pay a monthly fee, the money comes off their credit card or bank account every month and your commission is paid to you at the end of the month.

This means no more:

- x Selling;
- x Convincing;
- x Laying out cash for products; or
- x Asking for money up front;
- x Worrying if the person will buy again;



- x Feeling bad for trying to sell to the person again; and
- x Motivating people to sell.

The above can be nightmares.

**Subscription income gives you financial security because you receive commissions every month.**

### **b. Low Subscription Fees**

You join to enjoy the products and make money. No one has much money to spend on expensive products or subscriptions. So you want a low subscription fee that provides a valuable service or product to members. If subscriptions are low enough, more people will join.

But if subscriptions are low then the commission is also low. It means you need tens of thousands of clients to earn a decent income.

Problem.

The SOLUTION is...

### **c. Higher Membership Levels**

"High Ticket Items" give you a higher commission.

If a company offered higher membership levels which provided more products and services, then these are charged at higher subscription fees.

When clients upgrade their membership to these higher membership levels, they will be paying the higher subscription fee. Now you get paid a higher commission per member.

**BINGO!** Now you don't need 10,000 clients, but only a few hundred.

With ***Be Motivated Today*** we have an ***Upgrade Income Booster*** strategy where people can join for a low subscription and are promoted to higher membership levels without having to pay any more. They make more money and earn higher commissions from other promoted members, **without having to pay ANY MORE.**

This unique system means that you can earn more money without having to pay more.

## **6. PERSONAL SUPPORT**

The BIGGEST problem of being in business for oneself is that one is alone. Often there is no one around to give ideas, encourage, guide and help. Not at the beginning, when

it gets tough or when one is ready to quit. That is one of the reasons why 98% of new businesses fail in their first year – no support.

**If you're thinking of starting a business one of your biggest concerns is:  
Will you have the knowledge and skills to succeed?**

And that is natural. Therefore you have to have a system where you get good on-the-job training AND personal support from someone who knows what to do and can show you and help you if you go wrong. You don't want to waste time making mistakes and struggling unnecessarily.

You may feel right now that you cannot succeed, but think about it for a minute:

Does a person who starts a course on how to fix cars feel nervous that he won't be able to fix cars at the end? **Of course.**

And at the end of course can he fix cars? No.

But he doesn't quit. He knows enough about how to fix them that he's confident he can do it with help from a mentor. And if he knows he will have a mentor available to show him then he becomes confident that he will succeed.

That is why **you can be confident that you will succeed.** And that is why we offer a 100% money-back guarantee that you will succeed. Because you will be shown exactly what to do and helped by a mentor who will help you get started and guide you when you get stuck.

#### To summarise:

- ✓ You can enjoy a passive income because of an excellent product and service **that people subscribe to.**
- ✓ **Many aspects can be automated** so that you can focus on the important aspects of building wealth.
- ✓ Subscription fees ensure **continuous income.**
- ✓ **Low subscription** make the opportunity available to everyone.
- ✓ Higher membership levels **ensure a higher income with fewer clients.**
- ✓ **And personal support by a mentor ensures that you succeed.**

#### THIS IS GOOD NEWS INDEED!

In Chapter 2 we also mentioned:

- ➔ If there is a free trial, you can try before you buy and test the value of the product or service.
- ➔ You should be able to make money in your first month.

- There should be a money-back-guarantee, which means that you have no risk.
- Bonuses & incentives to reward you.

These mean that you **don't waste time**, and you have some money right away.

**That is good news.**

I want to thank you for reading the first part of this report. I hope you feel empowered and can now go out and look for opportunities that will work.

If you would like to know how we at **Be Motivated Today** have applied the 21 keys and are starting to help 1000's of ordinary people build wealth, please read Part 2 of this report from page 29.

I look forward to showing you and helping you build wealth for yourself and those you love.

Be all you can be.

*Arnfried*

**Arnfried Klein-Werner**  
*Motivator & CEO - Be Motivated Today*



## APPENDIX I

### Is an income network an illegal pyramid scheme?

A common misconception is that an income network is an illegal pyramid scheme.

1. In an illegal Pyramid Scheme there is no product. All legal Network Marketing companies selling through income networks have products or services that offer value to their members and customers.

2. In an illegal Pyramid Scheme the person at the top makes all the money.

In Network Marketing you can be 10 levels away from the top and make more money than the person at the top, based on your network structure and the work you have put in.

In the companies selling through Network Marketing, I have been involved in, this has happened time and again where a person right at the top makes a few hundred Rand, while someone 5 levels below makes thousands.

### 2 Reasons that put people off "pyramid schemes"

1. An "Income Matrix" is often misnamed "pyramid scheme". But "pyramid scheme" has negative connotations because of all the illegal ones out there.

2. And because so many people fail in Network Marketing or "pyramid selling".

**I was also put off by traditional network marketing.** That is why I set out to study all types of systems to find something that will really work.

**You need a network, but you don't want traditional network marketing. You want something better. A system that is automated, with low subscription income, and the other 21 keys I shared with you.**

If you have been put off networks because of the **illegal pyramid** schemes and the huge failure rate, I understand.

But, you always need people, because the money comes from people. The only way you will have passive income, without having huge amounts of money up front, is with a network of people.

If you would like to know how we help you build a network of people so that you can build a passive income and wealth, please read the next chapter.

**See a short video on how to recognize pyramid schemes at**  
<http://www.bemotivatedtoday.com/content.asp?PageID=423>

## Chapter 4

### The Be Motivated Today System

Whether you would like to add a few hundred Dollars to your family budget or much more you can do it, **if you have the right system.**

#### THE *BE MOTIVATED TODAY* OPPORTUNITY

**You will never need to explain this to anyone.**

Although we explain all the detail below, the purpose is to show you that the system is well thought through, to ensure that you will be able to earn an excellent passive income.

Some people love the details and would like to have all the details, before making a decision. We think that is wise because you should know exactly how a program works before you get involved with it.

#### **This is a Global Opportunity.**

Our wealth generating system is available for anyone around the world.

The *Be Motivated Today* wealth generating opportunity is one of the best income earning opportunities in the world today, because it has none of the negative pitfalls that so many other systems have.

#### OUR PRODUCTS AND SERVICES

Our products and services are personal-development and leadership products. The personal-development industry is a multi-billion Dollar industry worldwide, which is growing by 11% per year.

*Be Motivated Today* offers services to encourage, motivate and empower people to become all they were born to be. Get all the information on our [products and service here](#).

Through emails, workbooks, courses, videos and audios, we will help you become a leader and more successful in your career, relationships and finances.

The value of the products and services greatly outweigh the cost of the monthly subscription.

The wealth building system that we include, is valued at \$10 (+-R110) / month. Over a 1 year period, a Bronze Member receives over \$500 (+-R5,500) in value in the form of motivational and personal development resources such as ebooks, eworkbooks, audios and videos. Yet over 12 months you only pay \$84 (+-R924). This means you receive excellent value for money.

There are 5 Membership Status Levels:

Membership Status	Subscription/ month	Generations paid on	Membership status paid on	Product Value
<b>Bronze</b>	<b>\$7 (+-R77)</b>	<b>1</b>	Bronze, Silver, Gold, Platinum & Diamond	<b>\$500 (+-R5,500)</b>
<b>Silver</b>	<b>\$12 (+-R132)</b>	<b>2</b>	Bronze, Silver, Gold, Platinum & Diamond	<b>\$700 (+-R7,700)</b>
<b>Gold</b>	<b>\$22 (+-R242)</b>	<b>4</b>	Bronze, Silver, Gold, Platinum & Diamond	<b>\$1,200 (+-R13,800)</b>
<b>Platinum+</b>	<b>\$42 (+-R462)</b>	<b>6</b>	Bronze, Silver, Gold, Platinum & Diamond	<b>\$2,000 (+-R22,000)</b>
<b>Diamond</b>	<b>\$80 (+-R880)</b>	<b>9</b>	Bronze, Silver, Gold, Platinum & Diamond	<b>\$4,200 (+-R46,200)</b>

+ Platinum Members will be promoted to Diamond when their Diamond commission is at least \$80 (+-R880), excluding bonuses.

Each membership level offers greater benefits, financial rewards and incentives.

## The next 4 pages explain our program.

### OUR WEALTH GENERATING SYSTEM - [here's how our program works.](#)

You start to make money by upgrading from **Trial** to **Bronze, Silver, Gold or Platinum Membership**.

You are now a Wealth Builder and the CEO/President of your own business.

As **Wealth Builder** you receive Motivational Audios, e-books and e-Workbooks valued between **\$500 (+-R5,500) to \$2000 (+-R2,200)**.

For **\$7 (+-R77)** per month you continue to enjoy our products and services.

Now you also can earn from 5 income streams.

After working through the **Step-By-Step Success** training course, using the tools we give you, and with the help of your mentor, you invite friends and contacts to visit your personalized **Be Motivated Today** website.

When people visit your personalized **Be Motivated Today** website, **our automated system goes to work and recruits your guest** so that they sign up for the **Free Trial**. Then they upgrade to **Bronze, Silver, Gold or Platinum Member (Wealth Builder)**.

### Income Stream 1 – Trial Member Bonuses

We pay you a one-time **\$0.25 (+-R2.80) Trial Member Bonus** for each Trial Member that signs up on your website.

### Income Stream 2 – Upgrade Bonuses

When your Trial Members upgrade to Wealth Builder, we pay you an Upgrade Bonus.

You can earn 5 Upgrade Bonuses from each personally introduced Wealth Builder.

We pay you the following once-off **Upgrade Bonuses** each time one of your personally introduced Wealth Builders upgrades or is promoted.

Membership Level	\$/Bonus	Rand
Bronze Member	<b>\$2.50</b>	<b>+ - R28</b>
Silver Member	<b>\$5.00</b>	<b>+ - R55</b>
Gold Member	<b>\$10.00</b>	<b>+ - R110</b>
Platinum Member	<b>\$20.00</b>	<b>+ - R220</b>
Diamond	<b>\$40.00</b>	<b>+ - R440</b>

### Income Stream 3 – Referral Commissions

You also earn referral commission from all members that you have personally introduced according to the following table.

Generation	% Paid Out	\$/ Bronze Member	\$/ Silver Member	\$/ Gold Member	\$/ Platinum Member	Diamond
1	20%	\$1.00	\$2.00	\$4.00	\$8.00	\$16.00

So on a Bronze Member subscription you will earn \$1 (+-R11) per month residual referral commissions. As soon as you have 5 Bronze Members, you earn a total of \$5 (+-R55) in referral commissions. **Then we no longer debit your account.** We simply subtract \$5 (+-R55) from your commissions. You no longer pay the \$2 (+-R22) administration fee.

Because membership is based on a **monthly subscription**, you are **paid every month**.

Wealth Builders that you invited, also invite people to visit their personalized **Be Motivated Today** websites.

Some guests upgrade to Wealth Builder and some don't. They will be on the 2<sup>nd</sup> generation of what we call your **Income Matrix**.

These 2<sup>nd</sup> generation Wealth Builders will invite people to visit their personalized **Be Motivated Today** websites. You will also benefit from these who upgrade to Wealth Builders on this 3<sup>rd</sup> generation depending on your membership level.

You benefit from all members who upgrade according to the following table.

Generation	% Paid Out	\$/ Bronze Member	\$/ Silver Member	\$/ Gold Member	\$/ Platinum Member	Diamond
1	20%	\$1.00	\$2.00	\$4.00	\$8.00	\$16.00
<b>Bronze Members are paid up to the 1<sup>st</sup> generation</b>						
2	5%	\$0.25	\$0.50	\$1.00	\$2.00	\$4.00
<b>Silver Members are paid up to the 2<sup>nd</sup> generation</b>						
3	5%	\$0.25	\$0.50	\$1.00	\$2.00	\$4.00
4	5%	\$0.25	\$0.50	\$1.00	\$2.00	\$4.00
<b>Gold Members are paid up to the 4<sup>th</sup> generation</b>						
5	5%	\$0.25	\$0.50	\$1.00	\$2.00	\$4.00
6	5%	\$0.25	\$0.50	\$1.00	\$2.00	\$4.00
<b>Platinum Members are paid up to the 6<sup>th</sup> generation</b>						
7	5%	\$0.25	\$0.50	\$1.00	\$2.00	\$4.00
8	10%	\$0.50	\$1.00	\$2.00	\$4.00	\$8.00
9	10%	\$0.50	\$1.00	\$2.00	\$4.00	\$8.00
<b>Diamonds are paid up to the 9<sup>th</sup> generation</b>						



### Income Stream 4 – Growth Bonuses

As your income matrix grows, you also receive one-time **Growth Bonuses** every time it reaches a certain size, according to the table below:

Members	Growth Bonus US\$	Growth Bonus ZAR
20	\$20	R 220
50	\$50	R 550
100	\$100	R 1,100
200	\$200	R 2,200
500	\$500	R 5,500
1000	\$1,000	R 11,000
2000	\$2,000	R 22,000
5000	\$5,000	R 55,000
10000	\$10,000	R 110,000
20000	\$20,000	R 220,000

This incentive gives you a financial boost every time your income matrix reaches a milestone.

### Income Stream 5 – Leadership Bonuses

As soon as you have a team of 50 Wealth Builders you can qualify for the 5<sup>th</sup> income stream – the **Leadership Bonus**.

This is a second monthly passive income stream and is paid out to you according to the following table.

Level	Members	Leadership Bonus US\$	Leadership Bonus ZAR
1	50	\$25	R 275
2	100	\$50	R 550
3	200	\$100	R 1,100
4	500	\$200	R 2,200
5	1000	\$400	R 4,400
6	2000	\$600	R 6,600
7	5000	\$1,500	R 16,500
8	10000	\$3,000	R 33,000
9	20000	\$6,000	R 66,000

**Be Motivated Today** pays up to 90% of its income, back to members in the form of referral commission, bonuses and incentives.

To see this explained in video format please watch our Compensation Plan Webinar at [www.bemotivatedtoday.com/content.asp?PageId=335](http://www.bemotivatedtoday.com/content.asp?PageId=335)

Also see our video explanation with examples at [www.bemotivatedtoday.com/content.asp?PageId=221](http://www.bemotivatedtoday.com/content.asp?PageId=221)

## **AUTOMATION**

To save you time and effort, we have automated as much as possible and provided training on the website.

Once you [upgrade](#) to Wealth Builder, you need do the most important tasks:

**Invite people to visit your personalized *Be Motivated Today* website and build business relationships with them.**

When you invite people to visit your website, our automated system goes to work:

- ✓ Your website visitor is "sold" on the idea of signing up to receive the free trial and discovering how to build a passive income.
- ✓ S/He can download an empowering e-workbook on releasing her/his potential and listen to the audio.
- ✓ The sample of products and services, as well as this information, give your guest all the information to make a wise decision about upgrading his/her membership.
- ✓ If your guest does not upgrade, the system will follow up with value adding information to convince him/her to upgrade for a few more days. If s/he still does not upgrade we will continue to send emails to encourage them to upgrade to Bronze Membership over 11 months.
- ✓ When your guest decides to upgrade, upgrading is all done on the website. You do not have to follow-up, get application forms or make sure they are completed. It is all done for you.
- ✓ You are automatically informed via email when someone in your income matrix has upgraded. You can also go see who it is on a report in your member's area.
- ✓ ***Be Motivated Today*** automatically pays your referral commission. Our system also pays the members in your income matrix automatically.

All this automation means you have more time to focus on the important work of personal and leadership growth, building relationships with your members and helping them succeed. Our training and your up-line sponsor will guide you.

## 100% MONEY-BACK-GUARANTEE

We offer a **100% money-back-guarantee**.

You can start earning a passive income in your first month, by doing what we show you.



But if you have done the work and still do not earn a passive income after 6 months, we will refund all your subscriptions, provided you can show us that you did the work required.

If after 6 months you are not making money, but have done the work we will refund all your subscriptions. This guarantee applies to Gold and Platinum Memberships only.

**Hear and read my guarantee at**  
[www.bemotivatedtoday.com/guarantee](http://www.bemotivatedtoday.com/guarantee)

There is work involved. This is not a “do nothing, get rich” opportunity. But you only need to work 30 minutes to 1 hour per day.

### To summarize:

- You receive value-adding products and service from as little as \$7 (+-R77) per month.
- You invite people to visit your website.
- With your help, our system recruits your guests into your income matrix.
- You earn from 5 income streams.
- You support and help your new Wealth Builders to do what you did.
- Our system recruits their guests too and you earn referral commission.
- You keep helping and supporting to build your business solid and strong.
- Our **6 Wealth Creating Strategies** secure your long-term financial success.
- You refer **3- 5** members and help them succeed to secure your success.
- As your income matrix grows, you earn more without spending more.
- Your members are promoted with time and you earn more.
- If you do the work, but don't earn a passive income within 6 months, we will refund you.

In the next chapter we will show you what work is involved and how our system supports you and the members in your income matrix.

We also share more keys that help put money in your account faster.

## Chapter 5

### More Reasons why you will Succeed

Trevor and Judy did not expect it. He had a good job in an advertising agency and Judy worked in the accounts department of a retail store. But Trevor's company merged with another advertising house and his position became redundant.

Their savings covered the shortfall for a few months, but he simply could not find another job. The financial pressure was becoming too much. Credit card debt built up and soon they were unable to pay the vehicle finance for his car.

Eventually his car was repossessed. 6 months later things had gotten worse when they lost their home because they were no longer able to pay their bond. They could not have foreseen this in their wildest dreams. It was a nightmare.

This is not an unusual story. It is happening more and more. Yet you can prevent this from becoming your story, because you can start creating a passive income.

But when you have a Wealth Building System you can start now and when you lose your job, you will have something to fall back on.

Your financial goals and dreams can become a reality because you will own a pipeline.

Let's look at the final keys which will ensure that you can create a passive income stream with our system.

#### 1. TRAINING AND GUIDANCE

As soon as you upgrade to Wealth Builder, you will be able to access all training from your member's area.

In the TRAINING section of your member's area, we guide you to get started.

There is a QUICK START BUSINESS GUIDE and short course that will show you exactly what to do to start building your passive income.

There is a lot of audio training to help you besides the training notes and pages. We also have recorded webinars that you should listen to, to help you build your business.

Even if you have no or little business background, it does not matter because our short, easy-to-follow training will show you exactly what you need to do to succeed.

## 2. PERSONAL SUPPORT

We personally support you from our office, to ensure that your questions are answered and you never get stuck.

And then there is the support from your up-line sponsor that you can depend on.

### A. Email Support

Any questions or queries can be made from your Member's Area and will be answered within 24 working hours.

Log in at <http://www.bemotivatedtoday.com/login>

### B. Call Centre

We have a call centre, from which our trained staff will personally support you and answer any questions.

You can contact our call centre with questions during our call centre hours, while you are a Trial Member, or leave a message and we will call you back.

Once you upgrade to Wealth Builder, we will call you and support you to help you get started.

We will thus personally support you and your new Wealth Builder.

No one is left to struggle on their own.

## 3. WORK REQUIRED

If it took you a few years to get into debt, then it will take work to get out and build wealth.

### What is the work?

You invite people to your personalized **Be Motivated Today** website.

Once you have invited them our automated system will recruit them into your team.

You then support them with Skype or phone calls to help them in the beginning.

You only have to work 30 minutes to 1 hour per day to invite others to visit your **Be Motivated Today** website by:

- sending email invitations,
- text messages (sms's) and
- placing free advertising on public websites,

- inviting people you meet on Facebook or Twitter,
- using safe-list

Then you build relationships with your new members and mentor them them.

You also need to work 30 minutes to 1 hour per day on your own personal and leadership growth and training by:

- Working through our resources
- Attending webinars
- Meeting with your Mentor/Coach

You basically get paid for the value you add to your team. Add no value, get no money. Add a lot of value, get huge returns.

If you feel this may take you out of your comfort zone, realize that achieving financial freedom will ALWAYS take you out of your comfort zone. But it will be worth it and we will support you.

### **Our Members are Making Money**

Ordinary people are building wealth with our system. Our **Team Support**, **Leadership** and **Upgrade Income Booster** strategies makes it possible.

### **What about Saturation?**

You may think that with everyone joining, the market may become saturated. This is impossible since the market is so large.

There about 800 million English speaking Internet users, world-wide. It would take more than 25 years, if one new person learns about the company every second, 24 hours of every day. The market is growing exponentially as more people get Internet access. In 25 years another Billion Internet users will have emerged.

## **6. A POWERFUL WEALTH GENERATING SYSTEM**

**Be Motivated Today's** passive income generating opportunity works.

As I have studied systems all over the world I have discovered weaknesses and strengths that affect your success in creating a passive income.

I have avoided the weaknesses and built on the strengths. Our system is ideal for busy people, students, stay-at-home Moms,.... anyone who will make time every day to do the basics.

In the last chapter we look at the exciting future that can lie ahead for you.

## Chapter 6

### An Exciting Future lies Ahead

#### WE ALL NEED PASSIVE INCOME

Consider the economy, prices, inflation and your available time to work more hours. I'm sure you realize that you need to find a way to create a passive income.

Consider your children: you want to give them the best education opportunities and memories.

Consider your future. Start something now, so when you need a passive income, you have one.

As you consider your retirement, you will realize that you need to supplement your retirement funding if you have not been investing 15% of your gross income for 40 years by the time you retire.

#### YOU CAN SUCCEED

If you have a dream of **financial freedom, success and security**, then no matter how old or young you are, or what circumstances you may be in, all you have to do is be prepared to learn and work.

It won't happen overnight, but it will happen, if you keep inviting and supporting people. Not selling.

Believe that you can do it.  
The opportunity is right here for you.

### Upgrade to Wealth Builder at

[www.bemotivatedtoday.com/upgrade.asp](http://www.bemotivatedtoday.com/upgrade.asp)

#### SO MUCH TO GAIN

Where are you right now, financially?

2 - 5 years from now you could enjoy a **5-figure passive income, every month.**



**I have also recorded a short informal audio clip that you can listen to here:**

**<http://www.bemotivatedtoday.com/audio>**

It's what I would say to you if I were chatting personally to you about our system. This audio clip will just clarify and summarise everything for you.

Thank you for reading this report. I hope it has given you hope for a brighter future and a positive vision for the personal and financial success you can achieve.

If you have any questions please go to the Frequently Asked Questions on page 45. Look also at the **Report Summary on page 42.**

**To start creating your own passive income stream for yourself and your family, right away, upgrade your membership at:**

**[www.bemotivatedtoday.com/upgrade.asp](http://www.bemotivatedtoday.com/upgrade.asp)**

I look forward to welcoming you as a new Wealth Builder and helping you build wealth for yourself and those you love.

Be all you can be.

*Arnfried*

**Arnfried Klein-Werner**

*Motivator & CEO - Be Motivated Today*



## **Appendix II**

### **Report Summary**

Below is a brief summary of this report.

#### **WHY YOU FAIL WITH MOST SYSTEMS**

1. Selling. You probably don't enjoy selling and most people can't.
2. Time-consuming. There are sales, training and opportunity meetings that take all your time.
3. Capital Investments. Most systems require an investment up front of up to \$5,000 (+- R55,000). It is a risk.
4. Complicated systems. Some systems are so complicated that you need a degree.
5. Pushed. Often you are pushed from the top to sell or recruit.
6. Poor Products or Services.
7. Expensive products. Expensive products are difficult to sell.
8. Pressure to perform. You have to achieve a certain target every month to get paid.
9. Poor Support. There is no proper support to help you get started and make money.
10. The illusion. Dreams of huge profit never come true and you quit.

There is so much hype and everyone is so excited about the millions they will make, but it never happens for 98% percent of people, because of the above reasons.

#### **THE KEYS TO FINANCIAL SECURITY AND FREEDOM**

1. Passive income is the most financially freeing concept, because when you earn passive income, your income keeps rolling in, whether you work or not.
2. You have to invest time and effort first to create a passive income stream.
3. Unless you have large capital to invest in a fixed deposit or property, the best way to create a passive income is through people.
4. You can benefit from the efforts of others.
5. With technology we can automate almost every process so that through the Internet you have access to a wealth building system.
6. Such a system handles almost everything for you: sales, follow-up, recruiting, registration, training, product and service delivery, etc.
7. This means you DON'T need to attend opportunity meetings or training in the cold, but can do it from the comfort of your own home, and so can your guests.
8. You can eliminate the need for ongoing sales, by having a monthly subscription to a value adding product and service. If you earn a percentage of the subscription income from members in your income matrix, it means that once people have subscribed, you will make money every month without you doing any more work.
9. By having an excellent program for personal-development, leadership and growth, Wealth Builders are helped to develop the mindset and characteristics that will ensure they persevere and succeed.
10. Having the personal support of a mentor ensures that new Wealth Builders don't waste time on unproductive work but can shorten the learning curve and are helped to succeed sooner than ever.

## OUR WEALTH BUILDING SYSTEM (how it works)

**Be Motivated Today** has developed an Wealth Building System, which applies all the above requirements and more.

1. You upgrade to Bronze, Silver, Gold or Platinum Member at \$7 (+-R77), \$12 (+-R132), \$22 (+-R242) or \$42 (+-R462) per month respectively, to receive our products and services.
2. **You INVITE people** to visit your personalized website.
3. They sign up for the **Becoming Ready for Financial Success** course.
4. They read the information on our company and see how they can create a passive income stream for themselves with our system.
5. We give them a free sampling of our excellent products and services. **And pay you a once-off \$0.25 (+-R2.80) bonus for each Trial Member.**
6. We follow-up and encourage them to upgrade.
7. Once they upgrade to Wealth Builder, we pay you an Upgrade Bonus and monthly referral commission.
8. You earn from 5 income streams as your team grows.
9. We train your Wealth Builders how to invite others.
10. You support them in this with advice that you learnt from your mentor and the system.
11. We support and encourage them personally through our call centre, products and training programs.
12. Our leadership program helps you and them become the kind of leaders who become financially successful.
13. When people join under them, we pay you a referral commission too.
14. As your matrix grows deeper you are promoted and earn more.

## YOU WILL MAKE MONEY

To ensure that you are successful and make money, we have:

1. Bonuses and incentives so that you make money in your first month (see pages 31-34).
2. A **Team Support Strategy** so that you are not left on your own and can succeed.
3. A **Leadership Program** that helps you become a leader who will become financially successful.
4. An **Upgrade Income Booster** strategy so that you can start at a low monthly subscription of only \$7 (+-R77) and then be promoted to higher positions where you earn more.
5. A commission plan which outshines the best in the industry.
6. Excellent training in your member's area.
7. Tools and systems to help you invite people.
8. A call centre that personally supports you and your members.

**Be Motivated Today** pays up to 90% in referral commission, bonuses and incentives.

## **WHAT MUST YOU DO?**

You spend 5 – 10 hours per week doing the following:

1. Your own personal and leadership development through our resources and by attending our webinars and meeting with your mentor.
2. Invite others to visit the website by sending email invitations, text messages, placing free advertising on public websites and using our other tools.
3. Supporting your Wealth Builders.

Although you are busy, you **can find 5 – 10 hours per week**, to create a **"pipeline"** so you **can enjoy financial success, security** and freedom for the rest of your life.

## **YOU WON'T RISK A CENT.**

We offer a **100% money-back-guarantee**. If you do not earn a passive income after 6 months, we will refund all your subscriptions. That means you have **NO RISK!**

**Hear and read my money-back-guarantee at**  
[www.bemotivatedtoday.com/guarantee](http://www.bemotivatedtoday.com/guarantee)

You have nothing to lose.

**To upgrade your membership and start creating wealth for yourself and your family, go to** [www.bemotivatedtoday.com/upgrade.asp](http://www.bemotivatedtoday.com/upgrade.asp)

## Appendix III

### Frequently Asked Questions

The following questions are asked frequently by Trial Members. If you have any other questions please look at the Questions & Answers pages in your member's area.

#### I don't understand how it works? What do I have to sell?

A: You upgrade to Bronze, Silver, Gold or Platinum Member at \$7 (+-R77), \$12 (+-R132), \$22 (+-R242) or \$42 (+-R462) per month respectively, and receive our [products and services](#).

But **you don't have to sell** our motivational products, to make money.

All you need to do is grow as a leader and invite people to visit the website we give you, where **we do the selling**. For every visitor that signs up as Trial Member, we pay you a once-off \$0.25 (+-R2,80) bonus.

When your Trial Members upgrade to Bronze, Silver, Gold or Platinum Member, **we pay you** a once-off Upgrade Bonus and a monthly referral commission.

Every time your personally introduced Wealth Builders upgrade or are promoted we pay you an Upgrade Bonus.

Because people receive our products every month, there is a monthly subscription.

So we pay you every month.

You also receive Growth Bonuses and monthly Leadership bonuses as your team grows.

When it comes to making money, most people think that they have to sell something. In today's market place **this is no longer true**. You can make money without selling. Though there always has to be a product or a service. All you need to do is invite people to the website we give you and then support them.

#### Is there an up-front registration fee?

A: No, there is no up-front registration fee. But we add a registration fee to the first debit for the following memberships:

Member	Upgrade Fee	Upgrade Fee
Bronze Member	<b>\$2.00</b>	<b>+ - R22</b>
Silver Member	<b>\$5.00</b>	<b>+ - R55</b>
Gold Member	<b>\$10.00</b>	<b>+ - R110</b>
Platinum Member	<b>\$20.00</b>	<b>+ - R220</b>

When paying via Payza or SolidTrust Pay, your first month's subscriptions and administration fee are paid when you upgrade.

### **Can I pay my subscriptions from my bank account?**

A: We accept only South African (includes Postbank) or Namibian bank accounts (FNB only for Swaziland). Everyone else pays via [Payza](#) (recommended) or [SolidTrust Pay](#).

### **Can I pay my subscriptions by direct deposit or EFT or set up a stop order?**

A: No. We only accept payment via Visa or MasterCard credit card, Payza, SolidTrust Pay or debit order from a South African, Swaziland, Lesotho or Namibian bank account.

### **Should I start inviting people while I am on the Free Trial?**

A: No. You will not be paid Trial Member Bonuses. We encourage you to:

- Watch the videos in your member's area under the BUILD WEALTH tab,
- Read and understand this report "**How to Build Wealth**".
- Work through the **Becoming Ready for Financial Success** course,
- Enjoy our other products and services.
- As soon as you are ready, upgrade to Bronze, Silver, Gold or Platinum Member .

Then we will train you and give you all the tools to invite people.

### **What if I want to cancel my membership?**

A: You can cancel your membership **at any time** with one simple phone call.

### **What if I don't have a computer. Can I use my cell phone?**

A: No. You need to have a laptop, tablet or PC to run your business successfully.

### **How do I know who has joined my income matrix?**

A: You will be able to see in your member's area. You will also receive email notifications.

### **How will I know how much money I make every month?**

A: You will be able to check your income report in your member's area.

### **How do I know if one of my Trial Members has upgraded?**

A: You will receive an email telling you that someone has upgraded. If the person is on your first generation, you will be given their name and email address.

**When will I be promoted to Silver, Gold Member?**

A: You are promoted to Silver or Gold Member as soon as you are earning more than \$12 (+-R132) or \$22 (+-R142) in referral commission respectively.

**When people cancel their Membership, how does that affect my commission?**

A: You will lose only that person's commission. Their first generation's members will be moved directly under you.

**Can I invite anyone around the world to become a member of *Be Motivated Today*?**

A: Yes, our system is available to the entire international community.

**Can I earn money as a Trial Member?**

A: No, only paying members earn referral commission.

**How am I paid my commission?**

A: On the last work-day of every month, your commission will be paid into your [Payza](#), [SolidTrust Pay](#) or bank account you designated. Payments can only be made into bank accounts connected to the 4 major South African Banks: ABSA, First National Bank, Standard Bank and Nedbank. Also Post Bank, Capitec, Bidvest and Bank of Windhoek are allowed. Everyone else needs to open a [Payza](#) (recommended) or [SolidTrust Pay](#) account.

**Will you supply me with email addresses?**

A: No. You will be able to email your friends and contacts in your email address book. But email is just one way of inviting people. You can use other methods we teach you, as well.

**What if I don't have money to start?**

A: If you don't even have \$7 (+-R77) to start, we suggest that you cut down on fast food, cigarettes, cellphone calls or anything else that is not absolutely essential. You desperately need an opportunity, so make a plan. If you work hard (1 – 2 hours per day), you will be able to make enough money through this opportunity to cover your subscriptions in the first month.

**To upgrade your membership right away and enjoy how our system works faster and pays you more, go to:**

**[www.bemotivatedtoday.com/upgrade.asp](http://www.bemotivatedtoday.com/upgrade.asp)**